



*Atlantic*

 SWISS MADE WATCHES SINCE 1888 

**COLLECTION 2024**











# *Welcome*

## **Explore the New Collection**

Welcome to the World of Atlantic Watches.

Discover the elegance and precision of the 2024 Atlantic Watch Collection. As you turn these pages, you'll embark on a journey through a world where classic craftsmanship meets contemporary design. This collection is a showcase of our enduring commitment to horological excellence and innovation.

This year, we continue to build upon our rich heritage with an array of sophisticated new models. Our collection is a celebration of the art of watchmaking, featuring designs that blend timeless elegance with modern functionality. Expect to see a range of exceptional timepieces, each reflecting our dedication to unparalleled craftsmanship and style.

Atlantic Watch's legacy is rooted in unwavering adherence to our core values:

- Commitment to Swiss Made Excellence
- Superior Product Quality
- Distinctive and Elegant Timepieces
- Deep-rooted Heritage and Tradition
- Exceptional Value and Quality

We take pride in using only the most reliable and high-quality Swiss automatic, hand-winding, and quartz movements. Our dedication to these standards is a testament to the trust and satisfaction of our clientele.

Our history is a chronicle of continuous innovation and refinement, always upholding the prestigious "Swiss Made" label. Each timepiece is a symbol of our journey towards perfection.

As you explore the 2024 collection, please note that the models, dials, movements, and other details are representative and may be subject to updates or modifications. We value your understanding and invite you to indulge in the world of Atlantic Watches, where every second is a celebration of excellence.







SAPPHIRE CRYSTAL

SWISS MADE

AUTOMATIC SINCE 1888

WATER RESISTANT 5ATM

STAINLESS STEEL

5295246

Made in Switzerland

Milantia



# *History of Atlantic*

## **A Legacy of Swiss Precision**

Nestled in the scenic village of Bettlach, near Grenchen, Switzerland, the story of Atlantic watches begins in 1888, a tale woven by the skilled hands of Eduard Kummer, born March 26, 1845. Kummer, a visionary and a key figure in the Swiss watchmaking industry, established what would become a cornerstone in the world of precision timepieces.

Kummer's journey in watchmaking was rooted in the rich tradition of the Swiss Jura, where he meticulously refined his skills. His return to Bettlach marked the beginning of an era, with the establishment of a workshop that resonated with his ambition and mastery. The community's support was instrumental in transforming his vision into a bustling hub of horology, eventually employing 720 people by the end of the 19th century.

The company, initially named EKB (Eduard Kummer Bettlach), began by manufacturing components for prestigious names like Longines and Certina. This period of collaboration and growth laid the foundation for Atlantic's own identity. In 1932, Atlantic emerged as a brand, distinguished by its sextant logo and pioneering achievements, such as one of the first waterproof chronographs.

The 1960s heralded another milestone with the invention of the "Speed Switch." This innovation, allowing for a 52 times faster date switch, not only revolutionized watchmaking but also underscored Atlantic's commitment to innovation and excellence.

Atlantic's "Worldmaster" collection is a testament to the brand's legacy. These timepieces, renowned for their elegance and precision, have become symbols of the brand's ethos. Constantly evolving, the "Worldmaster" models blend tradition with contemporary design, ensuring their place in the pantheon of classic watches.

Over the years, Atlantic's target audience has broadened. Once known for catering to an exclusive clientele, today, the brand offers an extensive range of high-quality, mid-priced watches. This range includes sporty, classic, and elegant designs, each carrying the unique Atlantic aesthetic. This evolution reflects the company's adaptability and understanding of changing market dynamics.

In addition to its rich heritage and innovative spirit, Atlantic is also recognized for its social contributions. The introduction of paid vacation in 1937, a groundbreaking move at the time, highlights the brand's commitment to employee welfare and progressive practices.

From Eduard Kummer's initial vision in a small Swiss village to a globally recognized symbol of horological excellence, Atlantic's journey is more than a story of watches. It's a narrative of perseverance, innovation, and an unwavering commitment to quality. As you peruse the pages of our catalogue and explore the diverse range of Atlantic watches, you are not just looking at timepieces; you are witnessing a legacy that has stood the test of time, a legacy that ticks in harmony with the heart of Swiss watchmaking.





# *History of Atlantic* **The Milestones**

1888	Eduard Kummer establishes EKB to manufacture pocket watch components.
1925	Start of collaboration with ASUAG group for production of wristwatch parts.
1928	Introduction of wristwatches under the Ariston, Aristex, and Opus brands.
1930	Launch of the 'Atlantic' brand, pioneering in waterproof wristwatches.
1950	Opening of the first shop in Poland and other shops in Eastern Europe.
1952	Change of EKB company and other EKB-related brands to 'Atlantic Watch Ltd'.
1958	Successful launch of new markets in South America and the Middle East.
1960	Introduction of 'Speed-Switch' and other innovations, also sold to other watchmakers.
1965	Eastern Europe becomes a key area of the Atlantic Watch production.
1970	The legendary Beachboy model is born.
1988	Atlantic celebrates its 100 year anniversary.
2013	Atlantic celebrates its 125 year anniversary with various limited edition models.
2015	Introduction of 'Worldmaster Open Heart' with a manufacture movement.
2018	Atlantic celebrates its 130 year anniversary with two limited editions.
2019	Launch of 'Moonphase' Automatic Chrono and limited edition 'Seaflight Skeleton'.
2020	Revival of the 'Beachboy' design from the 70's in a special edition.
2021	Relaunch of the 'Timeroy' collection in 70's retro-vintage design.
21/22	Introduction of new limited edition models incl. Seagold and Pilot's watches.
2022	Launch of the new mechanical manufacture calibres ATL-1 and ATL-2.
2023	Atlantic celebrates its 135 year anniversary with various limited editions and the new mechanical manufacture calibre ATL-3.





# *Atlantic Collection 2024*

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# Atlantic Collection 2024

## Worldmaster Automatic Limited Moonphase Edition



<b>Movement</b>	Automatic chronograph with moonphase complication ETA Valjoux 7751 Power reserve of 48hrs.
<b>Case Material</b>	Stainless steel rose gold PVD 5N Stainless steel
<b>Bracelet</b>	Genuine calf leather strap with butterfly and safety clasp: 21mm
<b>Crystal</b>	Double curved sapphire crystal with 5 time AR-coating
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Hand applied numerals Original vintage Atlantic logo Moonphase
<b>Size</b>	Case diameter: 42mm Case thickness: 14.9mm
<b>Special Features</b>	Limited edition of 88 pieces of each dial Number plate on the side of the case Transparent caseback





52851.41.55G



52851.44.25

## *Exclusive Lunar Sophistication*

This limited edition timepiece, driven by the ETA Valjoux 7751, elegantly integrates a moonphase display with refined functionality and luxurious design.





*Atlantic Collection 2024*

## **Worldmaster Manufacture Calibre ATL-3 Limited Anniversary Edition**



<b>Movement</b>	Mechanical manufacture calibre ATL-3 with small second at 9 o'clock
<b>Case Material</b>	Stainless steel
<b>Bracelet</b>	Genuine calf leather strap with butterfly and safety clasp: 21mm Additional light beige leather strap with stainless steel buckle pin Each strap with quick release pin for easy change of straps
<b>Crystal</b>	Double curved sapphire crystal with double-sided AR-coating
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Large luminous numerals Original vintage Atlantic logo Small second
<b>Size</b>	Case diameter: 42mm Case thickness: 11.9mm
<b>Special Features</b>	Limited edition of 135 pieces Number plate on the side of the case Full size transparent caseback Special presentation box Two different straps with quick release pin Mechanical/handwinding manufacture calibre with 53hrs power reserve





52953.41.43

## *Celebrating Tradition and Legacy*

This Limited Edition pays tribute to the 135 Year anniversary of Atlantic Watches and features our latest handwinding mechanical in-house movement ATL-3.



*Atlantic Collection 2024*

## **Worldmaster Manufacture Calibre ATL-1 Limited Edition**



<b>Movement</b>	Mechanical manufacture calibre ATL-1 with small second complication
<b>Case Material</b>	Stainless steel with black PVD-coating
<b>Bracelet</b>	Genuine calf leather strap with butterfly and safety clasp: 21mm Hand made genuine calf leather strap with pin buckle: 21mm Each strap with quick release pin for easy change of straps
<b>Crystal</b>	Double curved sapphire crystal with double-sided AR-coating
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Hand applied numerals in rose gold Original vintage Atlantic logo Small second
<b>Size</b>	Case diameter: 42mm Case thickness: 11.9mm
<b>Special Features</b>	Limited edition of 188 pieces Number plate on the side of the case Full size transparent caseback Special presentation box Two different straps with quick release pin Mechanical/handwinding manufacture calibre with 53hrs power reserve





52952.46.63R  
with black leather strap



52952.46.63R  
with second leather strap

## *Masterful Craftsmanship in Horology*

This Limited Edition features the Atlantic in-house movement ATL-1 which can be admired through the full size transparent caseback.





## Atlantic Collection 2024

# Worldmaster Manufacture Calibre ATL-2 Mechanical Collection



<b>Movement</b>	Mechanical manufacture calibre ATL-2 with small second complication
<b>Case Material</b>	Stainless steel
<b>Bracelet</b>	Genuine calf leather strap with folding butterfly clasp: 21mm
<b>Crystal</b>	Double curved sapphire crystal with double-sided AR-coating
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Numerals in Super-LumiNova Original vintage Atlantic logo Small second Available in black, green or off-white
<b>Size</b>	Case diameter: 42mm Case thickness: 11.9mm
<b>Special Features</b>	Full size transparent caseback Mechanical/handwinding manufacture calibre with 53 hrs. power reserve





52952.41.63



52952.41.73



52952.41.93

## *Mechanical Manufacture Calibre*

The ATL-2, our meticulously crafted hand-winding mechanical manufacture calibre, exemplifies the pinnacle of traditional watchmaking expertise.



*Atlantic Collection 2024*

**Worldmaster  
Bicompax Legend Edition**



<b>Movement</b>	Automatic bicompax: Sellita SW510-BHa
<b>Case Material</b>	Stainless steel
<b>Bracelet</b>	Genuine calf leather strap with folding butterfly clasp Integrated stainless steel bracelet with folding butterfly clasp
<b>Crystal</b>	Domed sapphire crystal with anti-reflection coating
<b>Water Resistance</b>	50 meter - 5 bar
<b>Dial</b>	Original vintage Atlantic logo Bicompax dial with large numerals and date display
<b>Size</b>	Case diameter: 42mm Case thickness: 15.4mm
<b>Special Features</b>	Transparent caseback





52852.41.23



52852.41.53



52852.41.63



52857.41.23



52857.41.53



52857.41.63



*Atlantic Collection 2024*

# Worldmaster Prestige Valjoux "Krzysztof Hołowczyc" Limited Edition



<b>Movement</b>	Automatic chronograph: ETA Valjoux 7750
<b>Case Material</b>	Stainless steel
<b>Bracelet</b>	Integrated stainless steel bracelet Additional black calf leather strap with folding butterfly clasp
<b>Crystal</b>	Domed sapphire crystal with anti-reflection coating
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Original vintage Atlantic logo Large luminous numerals Day-Date Display Accents in blue and orange Number 7 highlighted in orange
<b>Size</b>	Case diameter: 42mm Case thickness: 15.5mm
<b>Special Features</b>	"Krzysztof Hołowczyc" special limited edition of 277 pces worldwide Style plate indicating limited edition number on the side of the case Transparent caseback Presentation box with signature of Krzysztof Hołowczyc Black travel box with signature of Krzysztof Hołowczyc





55858.41.29

## *Horological Tribute to Rally Legend*

This Limited Edition timepiece honors Krzysztof Hołowczyc, embodying both the spirit of motorsport history and the pinnacle of horological craftsmanship.



*Atlantic Collection 2024*

## **Worldmaster Prestige Valjoux Collection**



<b>Movement</b>	Automatic chronograph: ETA Valjoux 7750
<b>Case Material</b>	Polished stainless steel or stainless steel with black PVD coating
<b>Bracelet</b>	Black or brown calf leather strap in vintage racing style with folding butterfly clasp
<b>Crystal</b>	Domed sapphire crystal with double-sided AR-coating
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Numerals in Super-LumiNova Original vintage Atlantic logo Day-date display Available in black or cream
<b>Size</b>	Case diameter: 42mm Case thickness: 15.5mm
<b>Special Features</b>	Transparent caseback





55853.41.95



55853.46.65

## *The Pinnacle of Swiss Craftsmanship*

Powered by the ETA Valjoux 7750, this exceptional watch epitomizes precision and Swiss watchmaking artistry, redefining reliability and performance.





# Atlantic Collection 2024

## Worldmaster Regulator



<b>Movement</b>	Automatic regulator: Sellita SW266-1
<b>Case Material</b>	Stainless steel
<b>Bracelet</b>	Genuine calf leather strap in black with folding butterfly clasp: 22mm Genuine calf leather strap in gray with pin buckle: 22mm Each strap with quick release pin for easy change of straps Stainless steel bracelet: 22mm
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	50 meter – 5 bar
<b>Dial</b>	Original vintage Atlantic logo Regulator dial with separate hour, minute and second display
<b>Size</b>	Case diameter: 42mm Case thickness: 12.3mm
<b>Special Features</b>	Regulator watch with separate hour, minute and second display Transparent caseback Special presentation box Two different straps with quick release pin for leather strap models





53781.41.43



53781.41.63



53786.41.43



53786.41.63



*Atlantic Collection 2024*  
**Worldmaster 1888**  
**Open Heart Limited Edition**



<b>Movement</b>	Automatic: Sellita SW200-1/OH
<b>Case Material</b>	Stainless steel
<b>Bracelet</b>	Genuine calf leather strap with folding butterfly clasp: 20mm
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Open heart at 12 o'clock
<b>Size</b>	Case diameter: 42mm Case thickness: 10.3mm
<b>Special Features</b>	Limited Edition with 888 pces. Open Heart at 12 o'clock Transparent caseback





52780.41.21R



52780.41.51



52780.41.81R

## *A beautiful dress watch in Limited Edition*

This Atlantic Worldmaster has an open heart on the dial and a transparent caseback to expose the automatic movement.



*Atlantic Collection 2024*  
**Worldmaster 1888**  
**COSC Chronometer Edition**



<b>Movement</b>	Automatic, Sellita SW200-1/COSC
<b>Case Material</b>	Stainless steel
<b>Bracelet</b>	Genuine calf leather strap with folding butterfly clasp: 20mm
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Date display Luminous hands and indices at 12h, 3h, 6h, 9h
<b>Size</b>	Case diameter: 42mm Case thickness: 10.3mm
<b>Special Features</b>	Chronometer Certificate by COSC Transparent caseback





52781.41.21



52781.41.51



52781.41.61

## *Certified Reliability and Precision*

Exceptional accuracy in a stylish, timeless look, beautiful craftsmanship, high quality materials - this is the Atlantic Worldmaster COSC Collection.



*Atlantic Collection 2024*  
**Worldmaster Automatic  
Pointer Date**



<b>Movement</b>	Automatic Pointer Date: Sellita SW221-1
<b>Case Material</b>	Available in polished stainless steel, rose gold PVD or black PVD
<b>Bracelet</b>	Genuine calf leather strap
<b>Crystal</b>	Sapphire crystal with anti-reflection coating
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Large hand applied numerals Original vintage Atlantic logo Date circle Date pointer hand with red tip
<b>Size</b>	Case diameter: 40mm
<b>Special Features</b>	Transparent caseback Pointer Date





52782.41.63GN



52782.41.93



52782.44.63



52782.46.63



*Atlantic Collection 2024*

**Worldmaster Nightsky  
Aventurine Dial with Moonphase**



<b>Movement</b>	Sellita SW 280-1 Automatic Moonphase
<b>Case Material</b>	Stainless steel
<b>Bracelet</b>	Blue calf leather strap with folding butterfly clasp Integrated stainless steel bracelet
<b>Crystal</b>	Sapphire crystal with double-sided AR-coating
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Aventurine stone dial Moonphase indication Hand applied indices Date display
<b>Size</b>	Case diameter: 42mm
<b>Special Features</b>	Aventurine stone dial with moonphase complication Transparent caseback





52783.41.91



52788.41.91

## *The Ethereal Beauty of the Night*

This watch with its stunning aventurine dial and the moonphase complication, mirrors a starlit sky, merging celestial elegance with the art of watchmaking.



*Atlantic Collection 2024*  
**Worldmaster 1888  
Automatic Collection**



<b>Movement</b>	Automatic, Sellita SW200-1
<b>Case Material</b>	Stainless steel
<b>Bracelet</b>	Genuine calf leather strap with folding butterfly clasp: 20mm Stainless steel bracelet: 20mm
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Date display Hand applied indices and/or number
<b>Size</b>	Case diameter: 42mm Case thickness: 10mm
<b>Special Features</b>	Transparent caseback





52759.41.21S



52759.41.51S



52759.41.61S



52759.41.51SM



52759.41.61SM



52759.41.25R



52759.44.51



52759.41.41S



52759.41.41SM



# *Atlantic Collection 2024*

## **Worldmaster 1888 Vintage Collection**



<b>Movement</b>	Automatic, Sellita SW200-1
<b>Case Material</b>	Stainless steel
<b>Bracelet</b>	Genuine calf leather strap with folding butterfly clasp
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Original vintage Atlantic logo Date display Hand applied indices and numbers
<b>Size</b>	Case diameter: 40mm
<b>Special Features</b>	Transparent caseback





55750.41.55S



55750.41.95S



55750.41.25R



55750.41.55R



55750.41.65R





# Atlantic Collection 2024

## Worldmaster

### Automatic Chronograph



<b>Movement</b>	Automatic chronograph, ETA Valjoux 7750
<b>Case Material</b>	Stainless steel
<b>Bracelet</b>	Genuine calf leather strap with folding butterfly clasp: 22mm Stainless steel bracelet: 22mm
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	100 meters - 10 bar
<b>Dial</b>	Day-date display Hand applied numerals
<b>Size</b>	Case diameter: 44mm Case thickness: 16.3mm
<b>Special Features</b>	Screw-in, transparent caseback Tachymeter bezel





55861.42.93



55866.42.93

*A timeless and sporty companion*

Combining timeless design with the robust functionality of the ETA Valjoux 7750, this chronograph exemplifies horological craftsmanship for the connoisseur.



*Atlantic Collection 2024*  
**Worldmaster Original  
Heritage Edition**



<b>Movement</b>	Automatic, Sellita SW261-1, small second
<b>Case Material</b>	Stainless steel
<b>Bracelet</b>	Genuine calf leather strap with folding butterfly clasp: 22mm Rubberised genuine calf leather strap with pin buckle: 22mm Each strap with quick release pin for easy change of straps
<b>Crystal</b>	Domed sapphire crystal Ten layers of antireflection coating
<b>Water Resistance</b>	50 meters – 5 bar
<b>Dial</b>	Original vintage Atlantic Logo Small second Luminous hands and numerals
<b>Size</b>	Case diameter: 42mm Case thickness: 12.1mm
<b>Special Features</b>	Transparent caseback Special presentation box Two different straps with quick release pin





53760.41.53



53760.41.63



53760.41.73

## *Inspiration from the Past*

The Atlantic Worldmaster Original Heritage 1951 is a tribute to the design of the iconic 40's model and comes in a striking retro look.



# *Atlantic Collection 2024*

## **Worldmaster Original Power Reserve**



<b>Movement</b>	Automatic movement with small second and power reserve indicator: Sellita SW279-1
<b>Case Material</b>	Polished stainless steel
<b>Bracelet</b>	Genuine calf leather strap
<b>Crystal</b>	Domed sapphire crystal
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Hand applied numerals Original vintage Atlantic Logo Small second at 9 o'clock Power reserve indicator with red hand
<b>Size</b>	Case diameter: 39mm
<b>Special Features</b>	Original retro Atlantic look of the 50's Transparent caseback Small second and power reserve indicator





53782.41.13



53782.41.23



53782.41.93RB

## *A Stunning Masterpiece*

Experience the perfect marriage of retro charm and modern horology with the Atlantic Worldmaster Original Power Reserve Watch.



*Atlantic Collection 2024*

## **Worldmaster Original Mechanical & Automatic Models**



<b>Movement</b>	Mechanical / Handwinding: Sellita SW210-1a Automatic: Sellita SW200-1
<b>Case Material</b>	Stainless steel Stainless steel in yellow gold PVD
<b>Bracelet</b>	Genuine calf leather strap with buckle pin: 22mm
<b>Crystal</b>	Domed sapphire crystal
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Hand applied indices and numerals Original vintage Atlantic Logo
<b>Size</b>	Case diameter ref. 53754: 42mm Case diameter ref. 53680 & 53780: 39mm Case thickness: 11.8mm
<b>Special Features</b>	Original retro Atlantic look of the 50's Transparent caseback





53680.41.13 | Mechanical



53680.41.23 | Mechanical



53680.41.93 | Mechanical



53754.41.25G | Automatic



53754.41.93RB | Automatic



53754.41.93.RBK | Automatic



53780.41.39BK | Automatic



53780.41.43R | Automatic



53780.41.53G | Automatic

*Atlantic Collection 2024*  
**Worldmaster Art Deco**  
**Automatic & Mechanical Models**



<b>Movement</b>	Mechanical / Handwinding: Sellita SW210-1a Automatic: Sellita SW200-1
<b>Case Material</b>	Stainless steel Stainless steel in yellow gold PVD
<b>Bracelet</b>	Genuine calf leather strap: 20mm Stainless steel bracelet / stainless steel PVD bracelet: 20mm
<b>Crystal</b>	Domed sapphire crystal
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Hand applied indices and numerals Original Atlantic 1955 style
<b>Size</b>	Case diameter: 40mm Case thickness: 11.15mm
<b>Special Features</b>	Screw-in, transparent caseback Ref. 51651 & 51751 with red tip on second hand





51752.41.25S | Automatic  
51651.41.25S | Mechanical



51752.41.25G | Automatic  
51651.41.25G | Mechanical



51752.41.65S | Automatic  
51651.41.65S | Mechanical



51752.41.65G | Automatic  
51651.41.65G | Mechanical



51752.41.25SM | Automatic



51752.41.65SM | Automatic



51752.45.25G | Automatic  
51651.45.25G | Mechanical



51752.45.35G | Automatic  
51651.45.35G | Mechanical



51752.45.65G | Automatic



51752.41.29G | Automatic



51752.41.69S | Automatic



51752.41.29GM | Automatic







51752.45.39G | Automatic



51752.45.69G | Automatic



51752.45.99G | Automatic



51752.45.39GM | Automatic



51752.45.69GM | Automatic



51752.45.99GM | Automatic



# *Atlantic Collection 2024*

## **Timeroy**

### **Revival Edition**



<b>Movement</b>	Quartz chronograph: Ronda 5021.D Quartz gents: Ronda 515
<b>Case Material</b>	Stainless steel Stainless steel in yellow gold PVD
<b>Bracelet</b>	Stainless steel bracelet / Stainless steel PVD bracelet: 20mm Leather strap in vintage-retro look: 20mm
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	100 meters – 10 bar
<b>Dial</b>	Date display Luminous hands and indices
<b>Size</b>	Case diameter: 42mm Case thickness: 11.1mm
<b>Special Features</b>	Original retro Atlantic look of the 70's





70362.41.59



70362.41.69



70462.41.69



70467.41.59



70467.41.69



70467.45.39









70362.41.55



70362.41.65



70462.41.65



70467.41.55



70467.45.35



# Atlantic Collection 2024

## Seaflight Quartz Collection



<b>Movement</b>	Quartz: Ronda 715
<b>Case Material</b>	Stainless steel
<b>Bracelet</b>	Genuine calf leather strap: 22mm Stainless steel bracelet: 22mm
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Date display Hand applied indices
<b>Size</b>	Case diameter: 44mm Case thickness: 11.5mm
<b>Special Features</b>	Brushed stainless steel Sporty and robust look





70351.41.41R



70356.41.41R



70351.41.55



70351.41.65



70356.41.55



70356.41.65

# *Atlantic Collection 2024*

## **Seasport Quartz Chrono Collection**



<b>Movement</b>	Quartz chronograph: ETA G10.212
<b>Case Material</b>	Stainless steel Stainless steel in rose gold PVD Stainless steel in anthracite PVD
<b>Bracelet</b>	Genuine calf leather strap: 23mm Stainless steel bracelet: 23mm Stainless steel bracelet in rose gold PVD: 23mm Stainless steel bracelet in anthracite PVD: 23mm
<b>Crystal</b>	Domed sapphire crystal
<b>Water Resistance</b>	100 meters - 10 bar
<b>Dial</b>	Date display Luminous hands and indices
<b>Size</b>	Case diameter: 46mm Case thickness: 13.9mm
<b>Special Features</b>	Brushed and polished look Sporty design





87461.42.21



87466.42.21



87461.42.41



87466.42.41



87461.47.51



87466.47.51









87461.42.45



87466.42.45



87466.46.45



87461.47.55



87466.47.55



87461.44.55



87466.44.55

Atlantic Collection 2024

**Seaport  
Moonphase Edition**



<b>Movement</b>	Quartz moonphase: Ronda 706
<b>Case Material</b>	Stainless steel Stainless steel in yellow gold PVD
<b>Bracelet</b>	Genuine calf leather strap: 21mm Stainless steel bracelet in yellow gold PVD: 21mm
<b>Crystal</b>	Domed sapphire crystal
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Moonphase indicator Hand applied indices
<b>Size</b>	Case diameter: 41mm Case thickness: 10.8mm
<b>Special Features</b>	Moonphase function





56550.41.21



56550.41.51



56550.41.61



56555.41.51



56550.45.21



56555.45.21



Atlantic Collection 2024

Seacrest



Movement	Quartz: Ronda 715
Case Material	Stainless steel Stainless steel in yellow gold PVD
Bracelet	Genuine calf leather strap: 22mm
Crystal	Domed sapphire crystal
Water Resistance	50 meters - 5 bar
Dial	Date display Hand applied indices
Size	Case diameter: 42mm Case thickness: 8.35mm
Special Features	Elegant and timeless design





50354.41.21



50354.41.51



50354.41.61



50354.45.21



50354.45.31



# Atlantic Collection 2024

## Seahunter



<b>Movement</b>	Quartz: Ronda 715
<b>Case Material</b>	Stainless steel
<b>Bracelet</b>	Genuine calf leather strap: 22mm Integrated stainless steel bracelet: 22mm
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	100 meters - 10 bar
<b>Dial</b>	Date display between 4 and 5 o'clock Hand applied indices
<b>Size</b>	Case diameter: 40mm Case thickness: 8.6mm
<b>Special Features</b>	Sporty design in brushed and polished stainless steel





71360.41.21



71360.41.51



71360.41.61



71365.41.21



71365.41.51



71365.41.61



# Atlantic Collection 2024

## Seapair

### Gents & Ladies Collection



<b>Movement</b>	Quartz gents: Ronda 715 Quartz ladies: Ronda 763
<b>Case Material</b>	Stainless steel Stainless steel in yellow gold PVD
<b>Bracelet</b>	Stainless steel bracelet: gents 21mm / ladies 14mm Stainless steel in bicolor yellow gold PVD: gents 21mm / ladies 14mm Stainless steel in yellow gold PVD: gents 21mm / ladies 14mm Genuine calf leather strap: 21mm
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	30 meters - 3 bar
<b>Dial</b>	Date display Some references with engraved structure Two references with roman numerals Ladies references with zirkonia stones, mother of pearl and diamonds
<b>Size</b>	Case diameter: gents 42mm / ladies 28.5mm Case thickness: gents 9mm / ladies 8mm
<b>Special Features</b>	Ladies models with mother-of-pearl dial and genuine diamonds





60330.41.69



60335.41.29



60335.41.59



60335.41.21



60335.41.51



60335.41.61



60335.43.21G



60335.43.28G



20335.41.21



20335.41.21R



20335.41.51



20335.43.21G



20335.45.21







20335.41.01



20335.41.01BK



20335.41.51G



20335.41.07



20335.41.07BK



20335.41.91PK



20335.41.91TQ









20335.45.31



20335.45.51



20335.45.07



20335.45.37



# Atlantic Collection 2024

## Seabase

### Quartz Chronograph Edition



<b>Movement</b>	Quartz chronograph: Ronda 3520.D
<b>Case Material</b>	Stainless steel Stainless steel in yellow gold PVD
<b>Bracelet</b>	Genuine calf leather strap: 22mm Stainless steel bracelet: 22mm Stainless steel bracelet bicolor yellow gold PVD: 22mm
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Date display Hand applied indices or roman numerals Chronograph dial
<b>Size</b>	Case diameter: 42mm Case thickness: 10mm
<b>Special Features</b>	Sporty quartz chronograph





64452.41.51R



64452.41.61



64452.41.61R



64457.41.51



64457.41.61



64452.41.18



64452.41.58



64452.41.68



64457.41.18



64457.41.58



64457.41.68







64452.45.18



64452.45.58



64452.45.68



64457.43.18G



64457.43.58G



64457.43.68G

*Atlantic Collection 2024*

**Seabase**

**Gents & Ladies Quartz Collection**



<b>Movement</b>	Quartz gents: Ronda 515 Quartz ladies: Ronda 775
<b>Case Material</b>	Stainless steel Stainless steel in yellow gold PVD
<b>Bracelet</b>	Genuine calf leather strap: 20mm resp. 14mm Stainless steel bracelet: 20mm resp. 14mm Stainless steel bracelet in yellow gold PVD: 20mm resp. 14mm Stainless steel bracelet bicolor yellow gold PVD: 20mm resp. 14mm
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Date display Hand applied indices or roman numerals Chronograph dial
<b>Size</b>	Case diameter: 40mm resp. 27.5mm Case thickness: 8mm resp. 7.2mm
<b>Special Features</b>	Timeless design for ladies and gents to suit any taste and any occasion





60343.41.11



60343.41.13



60343.41.21



60343.41.51



60343.41.61



60348.41.11



60348.41.21



60348.41.51



60348.41.61



60343.43.11



60343.43.21



60343.45.11



60343.45.21



60343.45.31



60343.45.61



60343.45.91





60348.43.11



60348.43.21



60348.43.31



60348.43.61



60348.45.11



60348.45.21



60348.45.31



60348.45.61



60348.45.91









20343.43.21



20343.45.21



20348.41.21



20348.43.21



20348.45.21

*Atlantic Collection 2024*  
**Sealine**  
**Quartz Chronograph Edition**



<b>Movement</b>	Quartz chronograph: ETA G10.212
<b>Case Material</b>	Stainless steel Stainless steel in yellow gold PVD
<b>Bracelet</b>	Genuine calf leather strap: 24mm Stainless steel bracelet: 24mm Stainless steel bracelet in yellow gold PVD: 24mm
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	50 meters - 5 bar
<b>Dial</b>	Date display Hand applied indices Luminous hands and indices Chronograph dial
<b>Size</b>	Case diameter: 44mm Case thickness: 12.6mm
<b>Special Features</b>	Sporty-elegant quartz chronograph





62450.41.21



62450.41.51



62450.41.61



62455.41.51



62455.41.61



62450.45.31



62450.45.51



62455.45.51



62455.45.31

# Atlantic Collection 2024

## Super De Luxe Diamonds Edition



<b>Movement</b>	Quartz: Ronda 705
<b>Case Material</b>	Stainless steel Stainless steel in yellow gold PVD
<b>Bracelet</b>	Milanese mesh bracelet in stainless steel: 18mm Milanese mesh bracelet in stainless steel yellow gold PVD: 18mm
<b>Crystal</b>	Curved and domed sapphire crystal
<b>Water Resistance</b>	50 meters – 5 bar
<b>Dial</b>	8 genuine diamonds Date display Hand applied indices
<b>Size</b>	Case diameter: 36mm Case thickness: 7.8mm
<b>Special Features</b>	Dial with 8 genuine diamonds Diamond certificate





29355.41.27R



29355.45.27



29355.45.37

## *The Luxurious Statement Piece*

The Atlantic Super De Luxe Diamonds Edition is the perfect combination between a watch and an elegant piece of jewellery.



*Atlantic Collection 2024*  
**Super De Luxe  
Precious Stones Edition**



<b>Movement</b>	Quartz: Ronda 705
<b>Case Material</b>	Stainless steel Stainless steel in yellow gold PVD
<b>Bracelet</b>	Milanese mesh bracelet in stainless steel: 18mm Milanese mesh bracelet in stainless steel yellow gold PVD: 18mm Genuine calf leather strap: 18mm
<b>Crystal</b>	Curved and domed sapphire crystal
<b>Water Resistance</b>	50 meters – 5 bar
<b>Dial</b>	Genuine sapphires or precious stones Date display Hand applied indices
<b>Size</b>	Case diameter: 36mm Case thickness: 7.8mm
<b>Special Features</b>	Dial with genuines sapphires or colourful genuine precious stones Precious stones certificate





29355.41.27



29355.41.29MB



29355.41.29LBU



29355.41.29LCM



29355.41.29LGN



29355.41.29LRD











29355.45.29MB



29355.45.29LBK



29355.45.29LBU



29355.45.29LCM



29355.45.29LGN



29355.45.29LRD



*Atlantic Collection 2024*  
**Elegance**  
**Royal Diamonds & Rubies Collection**



<b>Movement</b>	Quartz: Ronda 762
<b>Case Material</b>	Stainless steel Stainless steel in yellow gold PVD Stainless steel in rose gold PVD
<b>Bracelet</b>	Genuine calf leather strap: 14mm Milanese mesh bracelet in stainless steel: 14mm Milanese mesh bracelet in yellow gold PVD: 14mm Milanese mesh bracelet in rose gold PVD: 14mm
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	30 meters - 3 bar
<b>Dial</b>	Mother-of-pearl dial with genuine diamonds or rubies Sunray pattern with genuine diamonds
<b>Size</b>	Case diameter: 33mm Case thickness: 8.1mm
<b>Special Features</b>	Elegant mother-of-pearl dial with genuine diamonds or rubies Diamonds resp. rubies certificate





29044.41.07R



29044.45.07G



29044.41.07RMB



29044.44.07RMB



29044.45.07GMB



29044.41.09



29044.41.09MB









29044.41.67



29044.44.57



29044.45.37



29044.41.67MB



29044.44.57MB



29044.45.37MB



# *Atlantic Collection 2024*

## **Elegance Classic & Small Collection**



<b>Movement</b>	Quartz: Ronda 762
<b>Case Material</b>	Stainless steel Stainless steel in yellow gold PVD
<b>Bracelet</b>	Milanese mesh bracelet in stainless steel: 14 & 16mm Milanese mesh bracelet in stainless steel yellow gold PVD: 14 & 16mm
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	30 meters – 3 bar
<b>Dial</b>	Engraved lines Hand applied indices resp. dots
<b>Size</b>	Case diameter ref. 29035: 27mm Case diameter ref. 29036: 34mm Case thickness: 7.5mm resp. 7mm
<b>Special Features</b>	Highly elegant and timeless design





29035.41.21



29035.41.61



29035.45.21



29035.45.31



29036.41.21MB



29036.41.61MB



29036.45.21L



29036.45.21MB



29036.45.31MB

# Atlantic Collection 2024

## Elegance Floral Collection



<b>Movement</b>	Quartz: Ronda 762
<b>Case Material</b>	Stainless steel Stainless steel in yellow gold PVD
<b>Bracelet</b>	Genuine calf leather strap: 14mm Milanese mesh bracelet in stainless steel: 14mm Milanese mesh bracelet in stainless steel yellow gold PVD: 14mm
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	30 meters – 3 bar
<b>Dial</b>	Floral engraved pattern Hand applied zirkonia stones Large numeral at 12h
<b>Size</b>	Case diameter: 33mm Case thickness: 7.9mm
<b>Special Features</b>	Highly elegant and fashionable design





29037.41.21MB



29037.41.61MB



29037.45.31L



29037.45.81L



29037.45.21MB



29037.45.31MB

*Atlantic Collection 2024*  
**Elegance**  
**Roman Pearl & Sparkle Collection**



<b>Movement</b>	Quartz: Ronda 762
<b>Case Material</b>	Stainless steel Stainless steel in yellow gold PVD
<b>Bracelet</b>	Milanese mesh bracelet in stainless steel: 14mm Milanese mesh bracelet in stainless steel yellow gold PVD: 14mm
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	30 meters - 3 bar
<b>Dial</b>	Structured mother-of-pearl with roman numerals (ref. ending .08MB) Hand applied zirkonia stones resp. indices
<b>Size</b>	Case diameter: 34mm Case thickness: 6.8mm
<b>Special Features</b>	Fashionable ladies timepiece in a delicate look





29038.45.08MB



29038.41.27MB



29038.45.27MB



29038.41.21MB



29038.45.21MB

# Atlantic Collection 2024

## Elegance Romantic Collection



<b>Movement</b>	Quartz: Ronda 763
<b>Case Material</b>	Stainless steel Stainless steel in yellow gold PVD Stainless steel in rose gold PVD
<b>Bracelet</b>	Milanese mesh bracelet in stainless steel: 14mm Milanese mesh bracelet in stainless steel yellow gold PVD: 14mm Milanese mesh bracelet in stainless steel rose gold PVD: 14mm
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	30 meters - 3 bar
<b>Dial</b>	Outer ring with zirkonia stones
<b>Size</b>	Case diameter: 34mm Case thickness: 7.8mm
<b>Special Features</b>	Feminine elegant timepiece made of high quality materials





29039.41.29MB



29039.41.69MB



29039.44.79MB



29039.45.39MB

## *Elegance and Sparkle*

The stunning design with added Zirkonia stones in different sizes is a reminder of the romantic and delicate pleasures of life.

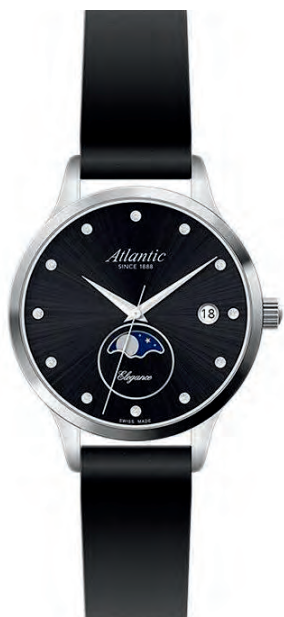


*Atlantic Collection 2024*  
**Elegance**  
**Moonphase Collection**



<b>Movement</b>	Quartz: ETA F05.841
<b>Case Material</b>	Stainless steel Stainless steel in yellow gold PVD 2N Stainless steel in rose gold PVD 5N
<b>Bracelet</b>	Genuine calf leather strap: 14mm Milanese mesh bracelet in stainless steel: 14mm Milanese mesh bracelet in yellow gold PVD: 14mm
<b>Crystal</b>	Sapphire crystal
<b>Water Resistance</b>	30 meters - 3 bar
<b>Dial</b>	Moonphase indicator Sunbrushed pattern Hand applied indices resp. zirkonia stones Date display
<b>Size</b>	Case diameter: 32mm Case thickness: 8.7mm
<b>Special Features</b>	Moonphase indication





29040.41.67L



29040.41.27MB



29040.41.57MB



29040.41.67MB



29040.44.27L



29040.45.21MB



*Atlantic Collection 2024*

**Seagold Moonphase Automatic  
Limited 135 Year Edition**



<b>Movement</b>	Automatic Moonphase Sellita SW280-1
<b>Case Material</b>	17.5 grams of 14 carat solid gold
<b>Bracelet</b>	Genuine calf leather strap with folding butterfly clasp
<b>Crystal</b>	Sapphire crystal
<b>Dial</b>	Hand applied golden indexes Moonphase Indicator Original vintage Atlantic logo
<b>Size</b>	Case diameter: 40mm
<b>Special Features</b>	Limited to 135 pieces. Transparent caseback Limited edition certificate Genuine solid gold certificate Exclusive luxury electrical watch winder Black travel box





96741.65.31

## *Timeless Elegance for Eternity*

Representing a timeless bond, the Seagold stands as an embodiment of pure luxury and affection, an heirloom for generations.



Atlantic Collection 2024

**Seagold  
Gold Collection**



<b>Movement</b>	Automatic: Sellita SW200-1 Quartz Gents: Ronda 715 Quartz Ladies: Ronda 785
<b>Case Material</b>	Solid Gold 14ct. 2N
<b>Bracelet</b>	Genuine calf leather strap
<b>Crystal</b>	Sapphire crystal
<b>Dial</b>	Hand applied indices Date display
<b>Size</b>	Case diameter gents ref. 95743: 38mm Case diameter gents ref. 95744 & 95344: 40mm Case diameter ladies: 29mm Case thickness gents automatic 38mm: 9.1mm Case thickness gents automatic 40mm: 9.2mm Case thickness gents quartz: 6.2mm Case thickness ladies: 5.4mm
<b>Special Features</b>	Luxurious and elegant timepieces in solid gold Automatic models with transparent caseback





95743.65.21 | Automatic



95743.65.31 | Automatic



95744.65.11 | Automatic



95744.65.31 | Automatic











95344.65.11 | Quartz



95344.65.31 | Quartz



94342.65.31 | Quartz









# *Atlantic Watches*

## **The Materials**

### **Stainless steel 316L**

For the manufacture of all components, Atlantic has selected high quality stainless steel from the 316L family. The advantages of this steel are its high corrosion resistance and excellent durability. Same grading of stainless steel is also used in the medical field for the manufacture of implants and instruments.

### **Titanium**

Titanium is a metallic element found in the earth's crust. Hardened titanium is 30% stronger and 50% lighter than steel, hypoallergenic because it is nickel free and 100% recyclable. When exposed to the atmosphere titanium forms a tenacious oxide film which is resistant to salt water corrosion.

### **Galvanic coatings**

These coatings are applied by electrolysis. By varying the timing and current intensity it is possible to vary the thickness and nature of the different layers such as gold, rose gold, etc.

### **PVD (Physical Vapour Deposition) coating**

The process is performed under vacuum. Microscopic particles are deposited on the products by ion bombing. Very thin layers of impurity-free components can be made which possess a high level of hardness (nitride, carbides, ...). PVD is resistant to corrosion with a strong adherence; it offers many choices of colours and is hypoallergenic.

### **Sapphire crystal**

Sapphire is manufactured from aluminium oxide ( $\text{Al}_2\text{O}_3$ ). Transparent and colourless it can only be scratched or cut with a diamond. Due to its extreme hardness sapphire is virtually immune to deterioration or distortion, scratch proof and resistant to wear and chemical attack. Highly polished sapphire is perfectly transparent.





# *Atlantic Collection 2024*

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# *Atlantic Watches*

## Reference Structure

Atlantic watch references are systematically arranged by collection for easy understanding and quick identification by sales teams, with some exceptions. This guide explains how to interpret them.

### **Example:**

**52951.41.21RM**

**ABCDE.FG.HIJK**

### **A + B – Product lines**

- 10–49 Ladies collections
- 50–89 Gents collections
- 90–99 Special collections

### **C – Movements**

- 0 Quartz (hm)
- 1 Quartz (hm, date)
- 2 Quartz (hms)
- 3 Quartz (hms, date)
- 4 Quartz chronograph
- 5 Quartz special version
- 6 Handwinding (hms, date)
- 7 Automatic (hms, date)
- 8 Automatic chronograph
- 9 Handwinding special version

### **D – Crystals and water resistance**

- 1 Mineral crystal for Elegance (30 meters water resistant)
- 2 Mineral crystal for Elegance (50 meters water resistant)
- 3/4 Sapphire crystal (30 meters water resistant)
- 5/8 Sapphire crystal (50 meters water resistant)
- 6 Sapphire crystal (100 meters water resistant)
- 7 Sapphire crystal (200 meters water resistant)
- 9 Crystal special version

### **E – Straps and bracelets**

- 0–4 Leather straps
- 5–9 Metal bracelets



# *Atlantic Watches*

## **Reference Structure**

### **F + G – Metals**

- 11 Titanium
- 13 Titanium two-tone
- 41 Stainless steel
- 42 Stainless steel
- 43 Stainless steel two-tone yellow or rose gold PVD
- 44 Stainless steel rose gold PVD
- 45 Stainless steel yellow gold PVD
- 46 Stainless steel black PVD
- 47 Stainless steel two-tone black plated
- 65 14 carat gold

### **H – Dials**

- 1 White
- 2 Silver
- 3 Champagne
- 4 Anthracite
- 5 Blue
- 6 Black
- 7 Copper, Green
- 8 Choco
- 9 Cream, special version
- 0 Mother of pearl

### **I – Indexes**

- 1 Indexes, arrows
- 3 Arabic numerals
- 5 Indexes and arabic numerals
- 7 Stones / Dots
- 8 Roman numerals and mixed
- 9 Special version

### **J + K – Additional informations indexes and bracelets**

- G Yellow gold indexes
- L Leather band (Elegance)
- R Rose gold indexes
- S Steel indexes
- GM Yellow gold indexes and two-tone yellow gold bracelet
- MB Metal bracelet (Elegance)
- RM Rose gold indexes and two-tone rose gold bracelet
- SM Steel indexes and steel bracelet
- PU PU band

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